

Telemedicine firm gets a big push from Xerox

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Technology giant Xerox has made a strategic investment in telemedicine company HealthSpot, a pioneer in patient and provider-driven healthcare technology.

Through proprietary cloud-based telemedicine software, the HealthSpot platform allows patients to interact with nationally recognized doctors. The average visit to one of HealthSpot's fully enclosed, 40-square foot kiosks takes 15 minutes, offering patients convenient, timely access to doctors, specialists, and prescriptions.

The capital investment from Xerox means HealthSpot can rapidly scale deployment of its kiosks and access Xerox's relationships across the healthcare industry. Over the next five years, HealthSpot plans to deploy kiosks to retail pharmacies, large employers, long-term care centers and emergency departments throughout the nation.

"HealthSpot is at the center of healthcare's shift to a patient-centered model of care, and our investment in the company demonstrates Xerox's commitment to transforming traditional healthcare into a high-value delivery system for patients, providers and payers," said Mr Connie Harvey, chief operating officer of Commercial Healthcare for Xerox. He added, "By combining the HealthSpot platform with our powerful brand and more than 40 years of healthcare experience, we are helping patients unlock affordable access to care while positioning Xerox to play a significant role in the future of healthcare."

Xerox is also partnering with HealthSpot to combine its software platform with Xerox's business process services expertise. The kiosk will use Xerox's IT infrastructure for appointment booking, as an interface to electronic health records and for insurance coordination.