

## IPA launches website

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According to Mr [DG Shah](#), secretary general, Indian Pharmaceutical Alliance, "The website provides plenty of information and data on diverse subjects. Be it pricing, patents, drug regulatory regime or role and contribution of the national pharmaceutical industry to the economy. It shares IPA presentations at various fora and position papers on many subjects. Its rich content will help you to source various information related to the Indian pharmaceutical industry."

Now users can also watch videos and read articles on key issues and refer to recent important news items relating to pharmaceutical industry.