

GVK Biosciences announces new distributor in Taiwan

27 February 2013 | News | By BioSpectrum Bureau

GVK Biosciences announces new distributor in Taiwan



GVK Biosciences a Hyderabad based leading provider of databases and services to the life sciences industry, has selected GGA as its distributor for its Informatics Database products and services in Taiwan.

Speaking on this development, Sreeni Devidas, Vice President, Business Development, Informatics, GVK Biosciences said, "Genesis Genetics Asia Corp. is recognized as the premier distributor in the life sciences industry in Taiwan and we are pleased to work with a high caliber sales team that will help expand our customer base in the region. GGA will be responsible for distribution of the SAR, Biomarker and Clinical Outcomes databases and would also promote the BioIT and Data Curation services offered by GVK BIO."

Dr. Pei-Li Li, Vice President, Molecular Science Center, Genesis Genetics Asia Corp said, "GVK BIO's comprehensive products and superior BioIT services are powerful additions to GGA's portfolio in informatics business. We are pleased to become GVK BIO's distribution partner as it will enable our company to provide researchers in the Taiwanese pharmaceutical industries with such great tools. The ability to search for the desired biomarkers; make queries and compare drug structures and activities; analyze, design and predict the successful outcome in clinical trials will give impetus to Taiwan's pharmaceutical industry in progressing ahead."