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VS Raghavendra Rao steps in as Managing Director of Wipro GE Healthcare and President & CEO, GE HealthCare South Asia

20 November 2026 | News

In his new role, Rao will advance Wipro GE Healthcareâ??s growth agenda in India and South Asia



Wipro GE Healthcare, a leading medical technology, diagnostics and digital solutions innovator, has announced the appointment of VS Raghavendra Rao as Managing Director of Wipro GE Healthcare and President & CEO, GE HealthCare South Asia, effective January 4, 2027.

VS Raghavendra Rao succeeds Chaitanya Sarawate, who is moving on to pursue external opportunities. In this role, Rao will report to Rishad Premji, Chairman, Wipro GE Healthcare Private Ltd. and Catherine Estrampes, Chief Commercial and Growth Officer, GE HealthCare.

In his new role, Rao will advance Wipro GE Healthcare's growth agenda in India and South Asia, with a focus on deepening localisation, accelerating innovation and expanding access to quality care.

With more than two decades at Wipro GE Healthcare, Rao brings deep knowledge of the healthcare landscape, customers and business, together with extensive commercial and operational leadership experience. Since joining the organisation in 2002, he has held a range of leadership roles across the business, with a proven track record of building and scaling businesses in a complex and evolving healthcare market. His appointment reflects the depth of leadership within Wipro GE Healthcare and provides strong continuity as the company advances its ambitions in India and South Asia.