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#startup of the day 23 - ZenMD

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Creating a trusted AI layer for Indian healthcare

ZenMD

Inception - 2025

Location - Hyderabad, India and the United States.

Industry domain - Healthcare Technology / HealthTech / Clinical Artificial Intelligence (AI)

Founders - Rithika Reddy – Founder & CEO & Pranav Reddy – Co-Founder & CMO

Total Team Strength - 400+ support staff

Total funds raised - Bootstrapped

Investors - The company has been funded by its founder, who concurrently runs a fintech business of roughly $700 Mn scale in the US.

Revenue Generated Since Inception -

1. ZenMD is currently pre-revenue by design. Rather than prioritising early monetisation, the company has focused on building trust and daily utility for clinicians.
2. Since launch, more than 60,000 users have engaged with the platform; in the last 90 days alone, ZenMD served over 26,000 unique clinicians and healthcare professionals who returned repeatedly, generating nearly 120,000 sessions and more than 39,000 clinical queries.
3. For ZenMD, this depth of everyday usage, rather than early revenue, is the measure that matters: once AI becomes part of a clinician's daily workflow, sustainable commercialisation follows naturally.

Specialization - Clinical AI / Clinical Intelligence for Healthcare - including clinical decision support, documentation, drug information and dosing, lab interpretation, imaging analysis, and everyday clinical workflows. ZenMD supports 80+ medical specialties

Key Problem That You Are Solving -

1. ZenMD is building a clinician-first clinical AI platform to reduce the administrative and information burden on doctors. By bringing clinical decision support, medical information, documentation and routine workflows into one platform, ZenMD helps clinicians access information faster, streamline repetitive tasks and make more informed decisions.

Designed for the realities of Indian healthcare, the platform aims to improve workforce productivity and help healthcare systems manage growing patient volumes without replacing human clinical judgement.

Opportunity Addressing - The opportunity to build a clinician-first clinical AI layer for India's high-volume healthcare environment - helping healthcare professionals access relevant clinical information faster, streamline documentation and workflows, and support clinical decision-making while keeping clinicians at the centre of care.

Key Highlights / Achievements in 2025–26 -

1. Built an integrated suite comprising ZenScribe, ZenNotes, ZenConsult and ZenScan. The platform supports 80+ medical specialties.Recorded 60,000+ users and 90,000+ page views within weeks of launch, according to the May 2026 company announcement.

2. The most recent traction figures : 26,600 unique clinicians/healthcare professionals, 119,463 sessions, 129,000+ page views and 39,000+ interactions in the last 90 days

3. Built a proprietary hallucination-correction layer that verifies AI-generated responses before they reach clinicians.

4. Adoption across hospitals, teaching institutions, and medical professionals.

Founder Speaks -

Our focus is to continue building and scaling clinical AI infrastructure for Indian healthcare, while deepening product development, clinician adoption and workflow integration. In the long term, we aim to establish ZenMD as a trusted clinical support platform and infrastructure layer that becomes an integral part of everyday clinical decision-making and healthcare delivery.

- **Rithika Reddy**