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Dr. Reddy's launches educational initiative to strengthen India's obesity care workforce

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To build a nationwide network of Certified Obesity Educators



Hyderabad-based Dr. Reddy's Laboratories has announced a nationwide educational initiative aimed at strengthening India's obesity care workforce through the development of a network of Certified Obesity Educators.

The initiative seeks to equip more than 5,000 healthcare support professionals with specialised training in obesity prevention, risk assessment, patient counselling and long-term management, helping bridge a critical gap in obesity care delivery across the country.

More than 254 million adults are estimated to be living with generalised obesity, while approximately 351 million are affected by abdominal obesity in India.

Recognising that addressing obesity requires more than medicines alone, Dr. Reddy's is investing in capability building across the healthcare ecosystem. Through a structured education and certification programme developed in collaboration with endocrinologists and clinicians, the initiative will train nurses, diabetes educators, dietitians and allied healthcare support professionals to become Certified Obesity Educators. Upon certification, these professionals will gain evidence-based knowledge and practical skills to support obesity risk assessment, lifestyle modification, behavioural change, treatment adherence and promote structured long-term obesity management.