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#startup of the day 20 - Guttify

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Reimagining gut health through personalised nutrition



Inception - 2023

Location - Gurugram, Haryana, India

Industry domain - HealthTech / Consumer Health / Gut Health & Diagnostics

Founders - Mukul Shah and Mansi Sharma

Total Team Strength - 50-55

Total funds raised - Over â?¹10.25 crore cumulatively to date, including a â?¹4 crore follow-on round in February 2026 .

Investors - Guttify's investor base includes the family office associated with the Unichem Laboratories family office, Expert Dojo, Agility Ventures, Sunn91 Ventures, government-backed seed programmes, and prominent angel investors including Nitish Mittersain (Nazara Technologies) and Ahana Gautam (Open Secret).

Revenue Generated Since Inception - Business growth metrics: 67% QoQ growth, ~20% monthly user growth and a 40% repeat-user rate.

Current Valuation - Approximately â?¹54 crore, based on available reports.

Key Highlights -

1. Raised a $360,000 extended seed round in May 2025. • Raised a further â?¹4 crore follow-on round in February 2026.
2. Crossed 30,000 users for its â?¹399 DIY Gut Scan Kit.
3. Recorded 67% quarter-on-quarter growth and approximately 20% monthly user growth.
4. Built a 40% repeat-user rate, indicating growing consumer engagement.
5. Expanded its positioning from gut-health awareness towards a broader diagnosis-first consumer health platform

Target Fundraise - Having raised over â?¹10 crore cumulatively, Guttify is now targeting a â?¹20 crore fundraise to strengthen its diagnostic capabilities, expand its product portfolio and deepen its presence across Tier 1 and Tier 2 cities.

Purpose of fundraising - Scaling diagnostic capabilities, technology, product innovation and geographical expansion, particularly across Tier 1 and Tier 2 markets.

Founder Speaks -

Guttify is planning to raise **around â?¹20 crore** to scale its diagnostic capabilities, strengthen technology and accelerate product innovation. The company plans to **expand its presence across Tier 1 and Tier 2 cities** and broaden its product portfolio across areas such as **bloating, digestion and liver health**.

- **Mukul Shah**