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Kedaara Capital announces $200 M strategic investment in Tynor Orthotics

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Deepening the brand's reach across India, expanding its presence in international markets

Kedaara Capital has announced a strategic investment of $200 million in Mohali-based Tynor Orthotics Private Limited. Founded in 1993, Tynor has grown into India’s #1 doctor recommended brand in orthopaedic supports, mobility aids, rehabilitation and sports performance enhancement solutions with an extensive reach spanning over 300,000 retail outlets and 8,000 hospitals across 60 countries.

Tynor's products have supported more than 100 million lives making healthcare affordable and accessible. It also operates three state-of-the-art facilities across 6.5 lac sq. ft. with its best-in-class lean manufacturing capabilities to deliver global-grade products at competitive prices.

Kedaara will work closely with the promoters, Dr P.J. Singh and A.J. Singh, the professional management team and long-standing strategic partner Thuasne® to build a leading ortho-focused wellness platform — deepening the brand's reach across India, expanding its presence in international markets, and continuing to invest in world-class, efficient manufacturing, as the company enters its next phase of growth.

Sunish Sharma, Founder and Managing Partner, Kedaara Capital, said, "India's medical devices sector is among the fastest-growing in the world, and Tynor represents a rare opportunity to partner with a clear category leader in orthopaedic supports and rehabilitation."

Sumit Gupta, Managing Director, and Nishant Naveen, Principal, Co-Leads Healthcare and Pharma, Kedaara Capital, said, "We are excited to partner with the exceptional team of Tynor and see significant headroom to further build on Tynor's strong doctor equity, deep distribution, R&D capabilities, strong systems and lean manufacturing foundation. We look forward to closely working alongside the promoters, management team, and Thuasne®, and leveraging Kedaara’s operating expertise to help scale Tynor into a global orthotics champion."