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Pune-based startup CureMeAbroad strengthens international healthcare partner network

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Expanding cross-border access to trusted cosmetic and aesthetic treatments for Western patients



CureMeAbroad, the medical tourism discovery and concierge platform operated by Luxora Health Care Experiences, has signed strategic Memoranda of Understanding (MoUs) with Asia Cosmetics in Thailand and Dr. Brenda's Clinic in Mexico, strengthening its international healthcare partner network and expanding access to trusted, affordable cosmetic and aesthetic treatments for patients from the United States, United Kingdom, Germany, Australia, and GCC countries.

The partnerships mark CureMeAbroad's continued expansion across two of the world's leading medical tourism destinations, driven by growing global demand for high-quality cosmetic procedures at significantly lower costs.

Through these collaborations, international patients will gain access to verified healthcare providers supported by CureMeAbroad's end-to-end medical travel and treatment coordination.

Unlike conventional referral-based models, the MoUs establish a structured partnership framework covering patient referrals, quality standards, care coordination, and post-treatment support, providing greater transparency and confidence for patients seeking treatment overseas.

Thailand remains one of the world's most established medical tourism hubs, offering internationally trained specialists and treatment costs that can be 60–80% lower than those in the US and UK. Meanwhile, Mexico has emerged as a preferred destination for American patients seeking procedures such as liposuction, rhinoplasty, and body contouring due to its proximity and affordability.

Under both partnerships, CureMeAbroad will manage the complete patient journey from teleconsultations and treatment planning to travel logistics, hospital coordination, and post-treatment follow-up ensuring a seamless experience for international patients.