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#startup of the day 14 - MediElaj

23 July 2026 | Features

Creating a future of proactive and connected healthcare



Inception - 2023

Location - Faridabad, India

Industry domain - Healthtech — AI-powered preventive healthcare, smart diagnostic kiosks, and health-tech app platform

Founders - Debjit Patra, Founder & Chairman

Total funds raised - Approximately $ 100,000 raised from friends and family, plus nearly USD 500,000 bootstrapped/invested by the founders into the tech platform, kiosk infrastructure, and operations roughly USD 600,000 in total capital deployed so far.

Investors - Friends and family round (no named institutional or angel investors mentioned)

Key Highlights -

1. Official launch of the MediElaj AI-powered healthcare app and smart diagnostic kiosk platform
2. Raised ~$100K in friends & family funding; ~$500K founder investment into product/tech
3. Pilot kiosk deployed with 200+ patients served, with notable repeat usage
   Built out kiosk prototyping, healthcare device/sensor integration, cloud architecture, and software stack

Founder Speaks -

The company is focused on expanding its kiosk network across Tier 2 and Tier 3 cities, as well as rural and underserved districts, to improve access to preventive healthcare. To support this growth, it is strengthening its manufacturing capabilities for scalable kiosk production and establishing a nationwide deployment network to enable rapid installation and maintenance. Simultaneously, the company is advancing its AI-driven technology and cybersecurity infrastructure to ensure secure, intelligent, and reliable health monitoring. By forging strategic partnerships with private enterprises and public health institutions, it aims to accelerate adoption across diverse healthcare settings. Its long-term vision is to make routine, technology-enabled health monitoring universally accessible, enabling early detection and preventive care before health conditions escalate into serious crises.

- **Debjit Patra**