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#startup of the day 12 - Zeelab Pharmacy

21 July 2026 | Features

Scaling the future of affordable healthcare

ZEELAB® PHARMACY

Inception - 2020

Location - New Delhi, India

Industry domain - Online & Retail Pharmacy

Founders - Rohit Mukul

Total team strength - 1000+

Total funds raised - $2.4 Million

Investors - OTP Ventures

Revenue generated since inception - Rs. 500 Cr

Key Highlights -

1. Rohit Mukul was named in the Forbes 30 Under 30 Asia list.
2. The company received the Startup of the Year 2024 award from the London School of Economics (LSE).
3. Rohit Mukul was recognized in the ET 40 Under 40 list.

Founder Speaks -

Zeelab Pharmacy aims to transform the way India thinks about medicines by making quality healthcare more affordable and accessible. The company plans to scale its e-commerce operations to 15,000 orders per day, expand its retail presence to 500 company-owned company-operated (COCO) stores across India, and strengthen its omnichannel strategy to establish Zeelab Pharmacy as India's leading omnichannel pharmacy chain.

- **Rohit Mukul**