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Gaudium IVF unveils AI powered signature labs

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Signature Lab model will be replicated across every new centre



Gaudium IVF and Women Health, India's first publicly listed IVF chain, has kicked off its first milestone in the company's planned 19-centre expansion, as outlined in the growth roadmap shared with investors during its IPO.

The launch reinforces the company's commitment to making high quality, technology driven fertility care more accessible to aspiring parents through a standardised clinical and laboratory model that combines artificial intelligence (AI) powered innovation with the highest standards of clinical excellence, patient safety and ethical care.

Strategically located in South Delhi, the new centre offers comprehensive fertility care under one roof, combining experienced fertility specialists, advanced reproductive medicine and Gaudium IVF's standardised clinical protocols.

At the heart of the new centre is the Gaudium Signature Lab, the company's proprietary laboratory framework that integrates advanced embryology, AI-powered technologies and internationally benchmarked quality standards to create an optimal environment for embryo development.

As Gaudium IVF expands its network, the Signature Lab model will be replicated across every new centre, ensuring patients experience the same high standards of precision, safety and clinical excellence, irrespective of location.

The centre also brings together Gaudium IVF's AI-powered embryology ecosystem, including SiD (Sperm Identification Device) for advanced sperm assessment and ERICA (Embryo Ranking Intelligent Classification Assistant) for embryo evaluation. By complementing the expertise of embryologists with data-driven insights, these technologies enhance precision, consistency and confidence throughout the IVF journey.