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## Artelus wins Startup India's Drishti HealthTech Challenge

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Artelus will receive a financial grant of Rs 35 lakh to co-develop and pilot its winning solution



Bengaluru-based healthcare startup 'Artelus' - an AI-based provider of healthtech solutions, aiming to enhance diagnosis and treatment for improved patient outcomes, was recognised as the winner of Startup India's Drishti HealthTech Challenge, a joint initiative by the Department for Promotion of Industry and Internal Trade (DPIIT) and Roche Pharma India.

Aimed at identifying and supporting healthtech startups in India to develop transformative, scalable solutions for some of the country's most important health challenges, the Drishti HealthTech Challenge received high-impact applications from 80+ startups working in the areas of digital health.

The Jury comprising of retinal health experts, startup mentors and select members of the Roche India leadership evaluated the applications through a rigorous, multi-stage evaluation criteria focused on problem relevance, impact potential, market readiness, leadership credibility, and regulatory, legal & IP moats.

Artelus emerged as the winner and will receive a financial grant of Rs 35 lakh to co-develop, enhance and pilot its pioneering solution in partnership with Roche Pharma India.

The award ceremony, hosted at the Swiss Embassy in New Delhi in the presence of Maya Tissafi, Ambassador of Switzerland to India and Bhutan, marks another milestone in Indo-Swiss collaboration, driven by Roche's partnership with Startup India and DPIIT to strengthen the healthcare ecosystem in India.