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**Imaging Endpoints appoints Srikanth Ayyappan as Associate Vice President,
Global Marketing**

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Srikanth Ayyappan will lead the company's global marketing efforts across key markets



Imaging Endpoints, an oncology-focused imaging contract research organisation (CRO), has appointed Srikanth Ayyappan as Associate Vice President, Global Marketing.

In his new role, Srikanth Ayyappan will lead the company's global marketing efforts across key markets. The appointment comes as Imaging Endpoints continues to expand its work in supporting oncology drug development through imaging services used in clinical trials.

As part of the global marketing function, he will be responsible for enhancing the company's visibility among sponsors, partners, and industry stakeholders worldwide.

Imaging Endpoints is a specialised imaging CRO that supports oncology clinical research by providing imaging and endpoint assessment services for cancer therapy development programmes.