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ZEISS India elevates Baskar Kesavalu to global leadership role in vision care solutions

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Bringing over 30 years of experience in product development and management

ZEISS, a pioneer of science in optics, has announced the elevation Baskar Kesavalu as Head of Product Development, Vision Care Solutions. This strategic move underscores the brand's commitment to strengthen its leadership team and drive transformation into the Vision Care portfolio globally.

In this new role, Kesavalu will be based in Bengaluru and will report directly to Eric Nehrbass, Head of Vision Care Solutions based in Germany. With effect from 1st March 2026, he will focus on building and leading a high-performance product development organisation responsible for delivering on time, within budget, and with exceptional quality.

Kesavalu joined ZEISS India in 2025 as Head of Vision Technology Solutions (VTS), bringing over 30 years of experience in product development and management. Prior to his role at ZEISS India, he held leadership roles at GE HealthCare, where he led global product development and management functions.

In this new role, his scope will encompass new consultation platform, signature innovations, and the integration of ZEISS Solution Partner products into our Vision Care ecosystem.