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Pulse raises $4 M to build full-stack medical equipment manufacturing brand

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The company will use the funds to set up an R&D hub and accelerate product development



Bengaluru-based startup Pulse has raised $4 million in seed round led by 3one4 Capital, with participation from Incubate Fund Asia & Stride Ventures, and angel investors including founders of Blackbuck and Agrizy to build a full-stack, asset-light medical equipment manufacturing brand that designs, sources and delivers affordable, globally compliant products at scale, with a focus on enabling Indian MSME manufacturers to compete with global incumbents.

The company will use the funds to set up an R&D hub, accelerate product development, secure regulatory certifications, and build distribution across India.

Founded in 2025 by Anshul Sharma and Nishant Goel, Pulse is headquartered in Bengaluru and currently operates with a 25-member team. The company focuses on low and mid-complexity medical equipment and consumables categories where India has strong manufacturing depth but remains highly import- dependent. Pulse's long-term vision is to build a large horizontal OEM from India, serving multiple medical equipment categories for domestic and global markets.

The newly raised capital will be deployed to set up a dedicated R&D hub, accelerate product development, secure regulatory certifications, and strengthen MSME manufacturing partners through quality and process upgrades. Pulse will also invest in building its distribution network across India and selectively in export markets.

In its initial phase, Pulse is focused on serving mid-tier hospitals (50–200 beds) across India with reliable products in select categories such as critical care and renal care. The company plans to subsequently expand into larger hospitals and corporate hospital chains, while growing horizontally by adding more medical specialties and deepening product portfolios within each category. Exports are expected to become a meaningful part of the business over time.