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Konovo names Managing Director for India to expand global leadership in life science market research

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Swathi Kulkarni brings over 20 years of experience building pioneering health tech companies and scaling them globally



US-based Konovo, a technology-first healthcare intelligence company has expanded its executive leadership team with the appointment of healthcare technology industry veteran Swathi Kulkarni as Managing Director, India. With unprecedented demands upon life science organisations to do more with less, this appointment will accelerate the expansion of Konovo's AI-native intelligent technology platform to meet the needs of all geographies – a platform that connects fragmented data and delivers deep insights to transform life science market research.

Swathi Kulkarni brings over 20 years of experience building pioneering health tech companies and scaling them globally. Prior to joining Konovo, she was the CEO and co-founder of Elda Health, a full-stack digital wellness platform.

She has also held executive leadership roles at Nua, a personal care product manufacturer; Inksedge, an events and communications company; and Komli Media, India's leading digital marketing platform. Most recently she served as head of health management at Aditya Birla Health Insurance, where her team's health platform integrated real-world data from wearables and lifestyle patterns into holistic health outcomes.