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Yuvrit raises $800K seed funding to build Indiaâ??s modern ayurvedic clinic chain

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Fresh capital to be used to expand Yuvritâ??s premium clinic network across Bengaluru



A Bengaluru-based startup, Yuvrit Ayurveda, has raised $800K in a seed round led by Incubate Fund Asia. The company is building a modern chain of Ayurvedic clinics designed to make authentic, doctor-led, Kerala-style healing accessible, standardised, and deeply outcome-driven for urban India.

The fresh capital will be used to expand Yuvrit's premium clinic network across Bengaluru, starting with new centres in HSR layout, while strengthening medical training, standardisation protocols, hiring senior Ayurveda doctors, and driving public awareness around preventive health and evidence-based Ayurvedic wisdom.

India today faces one of the largest chronic disease burdens globally, with over 400 million people living with lifestyle disorders, including gut issues, joint pain, metabolic diseases, hormonal imbalance, skin conditions, and stress-related ailments. While modern medicine often addresses symptoms, patients increasingly seek credible, root-cause healing alternatives. Yet authentic Ayurveda remains fragmented and inconsistent due to practitioner-dependent standards, leaving patients unsure whom to trust. Yuvrit Ayurveda solves this gap by creating a scalable, trustworthy outpatient care system rooted in classical science and enhanced with modern diagnostic, digital tracking, seamless patient experience, and protocol-led treatments designed by senior Ayurvedic experts.

Yuvrit has already demonstrated strong early traction, with high repeat rates, exceptional patient reviews averaging close to 5.0 on Google, and robust clinic-level unit economics. The team currently includes 14 members across clinical and central functions, including senior doctors, Panchkarma therapists, care coordinators, clinic managers, and marketing & operations teams, and is expected to scale to 30+ as new clinics go live in early 2026.

Commenting on the fundraise, Co-founders Rahul Jhawar & Puroo Soni said, "Patients don't need more quick fixes; they need root-cause healing guided by experts. Ayurveda has the depth to solve India's chronic disease burden, but it needs structure, trust, and scientific rigor. Our goal is to bring Kerala's most trusted clinical practices to every urban neighborhood with Yuvrit, a modern Ayurvedic care system that is authentic, standardized, and truly outcome-driven."