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Govt strengthens research-driven innovation in Ayurveda pharma sector with SIDDHI 2.0

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A national industry research interface platform to accelerate evidence-based Ayurvedic product development



The Central Council for Research in Ayurvedic Sciences (CCRAS), Ministry of Ayush, Government of India, has launched the second edition of its flagship industry–research interface initiative, SIDDHI 2.0 (Scientific Innovation in Drug Development, Healthcare & Integration), in Vijayawada. The two-day national conclave has been organised by the Regional Ayurveda Research Institute (RARI), Vijayawada, in collaboration with the Confederation of Indian Industry (CII), Vijayawada Zone.

Building on the momentum created by PRAGATI-2024 (Pharma Research in Ayurgan and Techno-Innovation), SIDDHI 2.0 marks a strategic shift towards research-led product development, indigenous technology advancement, accelerated translational pathways, and industry partnerships—key elements of India's evolving Ayush innovation agenda.

K. Dinesh Kumar, IAS, Director (Ayush), Government of Andhra Pradesh, noted that the number of Ayurveda colleges and pharmaceutical units in the State remains limited and proposed the establishment of a National Ayurveda Institute. He emphasised that SIDDHI 2.0 brings all key stakeholders onto a single platform and added that while modern science has increased lifespan, Ayurveda can ensure a healthier lifespan.