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Dementia India Alliance inks MoU with Apollo AyurVAID Hospitals

10 November 2025 | News

To address the growing public health challenge posed by dementia



Dementia India Alliance (DIA), a national, NGO dedicated to promoting awareness, advocacy, and care for people living with dementia, and Apollo AyurVAID Hospitals, India's leading Precision Ayurveda hospital network under the Apollo Hospitals Group, have joined hands to advance integrative dementia care and awareness in India.

The collaboration aims to address the growing public health challenge posed by dementia by combining DIA's expertise in care, community engagement and advocacy with Apollo AyurVAID's clinical leadership in precision Ayurveda and integrative medicine. Together, the two organisations will work towards creating awareness that encourages timely medical help, facilitates early diagnosis, and better management of the condition.

With India's elderly population expected to reach 319 million by 2050, accounting for one-fifth of the total population, the country faces a mounting public health challenge. According to industry estimates, about 7.4 per cent of Indians aged 60 and above are affected by dementia which is nearly 88 lakh people today - a number projected to rise to 1.7 crore by 2036.

Early and accurate diagnosis is the cornerstone of effective care, yet nearly 90 per cent of those living with dementia in India remain undiagnosed due to the limited availability of memory clinics, a critical gap that must be bridged to enable timely intervention and support. The increasing prevalence of risk factors associated with dementia — such as diabetes, hypertension, and more than 14 other modifiable factors — underscores the urgent need for proactive risk reduction and early intervention strategies.

In this context, the MoU between Dementia India Alliance and Apollo AyurVAID Hospitals marks a crucial step forward integrating evidence-based Ayurveda protocols with sustained community advocacy to advance early detection, prevention, and holistic management of dementia in India's ageing population.