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Vidal Health and Serum Institute of India collaborate on HPV vaccine access

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Collaboration is part of Vidal Healthâ??s efforts to provide preventive, digital-first healthcare

In a step towards preventive and digital-first healthcare, Vidal Health (100% subsidiary of Bajaj Finserv Health), India's second largest TPA service provider and Serum Institute of India (SII), part of Cyrus Poonawalla Group, the world's largest vaccine manufacturer, today announced a strategic collaboration to support national efforts in cervical cancer prevention and awareness.

Starting October 1, 2025, Vidal Health's platform will be the first-of-its-kind to offer an end- to-end, convenient and cashless experience for HPV vaccine – from digitally booking a doctor's appointment at a preferred location, to providing consent and receiving certification - all with zero paperwork. The fully managed health programme will provide complete support with timely dosage reminders, adherence monitoring, and efficient network management to ensure continuity of care.

Adar Poonawalla, Chief Executive Officer, Serum Institute of India, said, "The HPV vaccine is an important step in preventing cervical cancer, but wider access and awareness are key to its impact. Our collarboration with Vidal Health helps bridge that gap by using technology to deliver the vaccine more efficiently and at scale. This initiative supports our ongoing efforts to make essential vaccines more accessible and improve public health outcomes."

The initiative is significant as it brings together healthcare providers, vaccine manufacturers and national digital platforms such as Aarogya Setu to create a stronger, more connected healthcare ecosystem.

The HPV vaccine will be directly available on Vidal Health's digital platform, ensuring high- quality HPV vaccines with no intermediaries or delays. The platform will enable digital registration, cashless payment and automated tracking of the multi-dose vaccination schedule.

Employees at corporates will have the flexibility to get vaccinated at the work premises or at any Vidal Health partner clinic. The entire health programme has been designed to maximise transparency and adoption across user groups with a pricing that is affordable and inclusive.