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Redcliffe Labs strengthens presence in West Bengal with new diagnostic lab in Midnapore

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The new facility in Midnapore extends Redcliffe Labs' reach across East and West Midnapore and nearby towns

Redcliffe Labs, a purpose-driven pan-India omnichannel diagnostics service provider, has expanded its footprint in West Bengal with a new state-of-the-art diagnostic laboratory in Midnapore.

With this addition, Redcliffe Labs strengthens its presence across East and West Midnapore and neighboring towns, further solidifying its commitment to providing India with access to quality diagnostics.

The new facility in Midnapore, located in Sadar District's Miya Bazar, is aligned with the company's strategic focus on enhancing its reach in Tier II and Tier III regions. By combining advanced infrastructure with strong on-ground networks, Redcliffe Labs is addressing the growing demand for high-quality diagnostic services beyond major metropolitan centres. The advanced laboratory, equipped with the latest diagnostic technology, will bridge accessibility gaps and deliver accurate reports with minimal turnaround time.

Redcliffe Labs offers a broad spectrum of diagnostic capabilities across biochemistry, hematology, immunoassays, clinical pathology, serology, and hormones. Patients can conveniently access these services through walk-ins and receive accurate reports, as per NABL & ISO guidelines, within the minimum possible turnaround time.

Strategically located in Midnapore, the laboratory will extend services not only to residents of the city but also to surrounding areas, including Khargapur, Jhargram, Contai, Ghatal, Tamluk, and Haldia. The lab is headed by Dr. Manatosh Mandal, a seasoned pathologist with over 12 years of experience, whose expertise and leadership will ensure seamless diagnostic operations and reporting.

Speaking about the launch, Aditya Kandoi, Founder & CEO, Redcliffe Labs, said, “Our purpose has always been to give every Indian the right to quality diagnostics. With the launch of our Midnapore laboratory, we are bridging the diagnostic gap that still exists beyond metros. People in Tier 2, Tier 3 cities, and smaller towns deserve the same level of accuracy, convenience, and preventive care as those in developed cities. This expansion is a step towards making advanced diagnostics truly inclusive and accessible for everyone across Bharat.