BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

OPD health tech platform Livlong 365 to invest Rs 100 Cr in major offline expansion

15 August 2025 | News

To make outpatient care and health insurance more accessible to millions of Indians



Mumbai-based startup Livlong 365, one of India’s fastest-growing OPD and health-tech platforms, has announced plans to open 100 physical branches by 2027 as part of a major push to strengthen its nationwide presence. The company estimates an investment of Rs 70 –Rs 100 crore for this expansion, which is to be funded entirely from internal accruals. With a strong focus on Tier-2 and Tier-3 cities, Livlong 365 aims to make outpatient care and health insurance more accessible to millions of Indians.

Founded in 2021, Livlong 365 operates on a tech-first, customer-centric model that integrates preventive care, insurance distribution, diagnostics and telehealth. Its unique Payvidor model—combining insurance and healthcare delivery—ensures affordability, efficiency and trust for customers and insurers alike.

“For us, this is not just an expansion; it’s an investment in healthier communities,” said Gaurav Dubey, Founder, Livlong 365. “The Rs 100 crore capital will be directed towards building infrastructure to redefine everyday healthcare access for retail India, not just through insurance, but also through seamless wellness experience. By expanding our physical footprint, we’re getting closer to our customers and empowering agents with robust tech and clinical infrastructure.”

Livlong 365’s profitability and strong cash-flow position have given it the financial strength to pursue this ambitious plan without raising additional external capital. This self-reliant approach reinforces the company’s vision of building a sustainable, purpose-driven business for the long term.

With a five-year revenue aspiration of $400–$500 million, Livlong 365 is setting its sights on not just scaling rapidly, but also establishing long-term leadership in India’s evolving healthcare delivery ecosystem.