

## Lissun acquires US-based tech mental wellbeing startup Being Cares Inc

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### To accelerate child-first behavioural development ecosystem in India



Gurugram-based startup LISSUN, one of India's leading mental health platforms, has announced the acquisition of US-based mental wellbeing startup *Being Cares Inc*, a move that strengthens LISSUN's mission to transform mental health access for families across India.

Known for creating the "Google Maps of Mental Health" and serving nearly one million users globally, Being was awarded Google's Best App for Good. As part of this acquisition, LISSUN has welcomed the entire Being team into its fold and acquired the intellectual property rights of its technology, bringing both expertise and innovation under one roof.

This strategic integration aims to merge authentic intelligence, LISSUN's core strength in therapist-led interventions, with artificial intelligence through Being's intelligent mental health mapping model.

Already capable of decoding more than 40 conditions, including anxiety, depression, burnout, and parenting stress, Being's intelligent mental health mapping model processes over 2,500 causes and real-world effects, offering hyper-personalised guidance.

LISSUN is now extending this map to child-centric concerns such as autism, ADHD, speech delays, learning challenges and many more. This ensures that the same AI which supports a parent's emotional challenges can also help decode a child's developmental or behavioural struggles, allowing one intelligent system to grow with families through every stage.

Both founders of Being Cares have joined LISSUN's leadership team with Varun Gandhi, Co-founder and CEO of Being, taking on the role of Chief Product Officer, and Abhishek Sharma, Co-founder and CTO of Being, joining as Chief Technology Officer.

The roadmap ahead includes a bold expansion from 20 Sunshine centres currently to over 200 in the next two to four years, with Ray, LISSUN's AI assistant, set to engage millions of parents through platforms such as WhatsApp.