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IIM Ahmedabad and Novo Nordisk India partner to strengthen obesity care ecosystem

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To develop model obesity clinics, and strengthen the capacity of healthcare professionals in the management of obesity



The Indian Institute of Management Ahmedabad (IIM-A) and Novo Nordisk India have signed a Memorandum of Understanding (MoU) to drive a strategic partnership for a period of five years, till 2030.

The collaboration aims to strengthen the healthcare ecosystem in India through a multi-dimensional approach focused on non-communicable diseases (NCDs), especially obesity.

As a part of this MoU, Novo Nordisk and IIM-A will co-develop and implement impactful programmes under three key pillars: Health System Capacity Building, Policy Advocacy, and Health Economics.

The partnership will prioritise creation of educational content, development of model frameworks for obesity clinics, and data-driven policy formulation to address the burden of obesity in India. It will also support in conducting research to assess its economic impact on individuals, workforce productivity, healthcare system, and the overall economy.

The MoU also outlines detailed research initiatives, including paper publications with government institutions, pilot outreach programmes, and evaluation of telemedicine for management of NCDs in underserved regions.