BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

# Vaidam Health acquires MediJourney to accelerate global growth and innovation

23 June 2025 | News

**For strengthening presence across key international markets, including Africa and Southeast Asia**



In a strategic move to strengthen its leadership in cross-border healthcare facilitation, Gurugram-based startup Vaidam Health, a leading medical tourism company in India, has acquired MediJourney, a 2024 digital-first medical tourism platform, previously incubated by Ferns N Petals (FNP).

The all-cash deal marks a significant milestone in Vaidam's growth journey, aimed at expanding its global footprint, deepening technology integration, and enhancing patient experience at scale.

MediJourney is a tech-enabled, patient-focused platform helping international patients access reliable healthcare options. The acquisition allows Vaidam to tap into MediJourney's agile digital infrastructure and broaden its engagement across high-growth markets.

Through this acquisition, Vaidam is targeting a 40-50% growth in active patient engagements over the next year and strengthening its presence across key international markets, including Africa and Southeast Asia, where it already operates through multiple on-ground teams and information centres.

Post-acquisition, MediJourney will continue to operate independently under Vaidam's ownership while leveraging its in-house technology stack, hospital partnerships, and multilingual case management systems. Key areas of focus include enhanced AI-assisted navigation, customised onboarding journeys, and operational integration across Vaidam's partner hospitals.

For Vaidam, the acquisition is in line with its vision to build the world's most comprehensive and reliable medical tourism platform, one that goes beyond aggregation to deliver a full-stack, high-touch experience driven by transparency, technology, and empathy.