BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Tracky launches India's first bluetooth-connected continuous glucose monitor

05 June 2025 | News

To overcome cost and accessibility barriers in diabetes and preventive healthcare



To tackle one of the country’s most pressing health challenges, Thane-based startup Tracky, an innovative healthtech brand by DrStore Healthcare Services, has officially launched its flagship product - India’s first Bluetooth-enabled Continuous Glucose Monitor (CGM).

With this revolutionary device, Tracky is all set to transform diabetes care and preventive health management across the country. This addition comes as a vital addition to the company's vision of creating a holistic smart medical devices ecosystem.

The state-of-the-art device embeds modern sensor technology with a bluetooth-enabled transmitter and a mobile app. Ultimately, it emerges as a future-ready solution for glucose monitoring and management for the Indian populace while also focusing on innovation, affordability and accessibility.

Traditional CGM systems in India remain limited by outdated NFC technology, high sensor costs and inconvenient user experiences. Being recognised as a preventive healthtech player, Tracky changes that narrative by offering real-time, scan-free glucose monitoring at a significantly more accessible price point which brings global innovation within reach of the Indian consumer.

Equipped with real-time Bluetooth Connectivity, Tracky enables automatic syncing with the Tracky Health App every three minutes. It is a scan free solution that delivers instant glucose readings and customisable alerts for high or low levels to empower each user to take a timely action without manual intervention. It enhances convenience, accuracy and consistency to make it easier to manage diabetes on the go.

Additionally, Tracky has designed its Health app on both Android and iOS to offer a complete lifestyle tracking experience. It allows users to log food, medication and physical activity to create a holistic view of their health. The company is planning to integrate AI-enabled features to provide personalised insights, predictive alerts and trend based analytics.

The Tracky CGM welcome kit is priced at an introductory offer of Rs 5,999 which comes with a sensor and a transmitter which is the reusable and rechargeable bluetooth unit. From the second use onward, users only need to purchase the sensor, which costs Rs 3,899 as the same transmitter can be reused for up to 2 years.