

## IKP Knowledge Park inks MoU with BITS Pilani Hyderabad to support startups

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## Enabling industry collaborations and networking opportunities



IKP Knowledge Park had announced the signing of a Memorandum of Understanding (MoU) with BITS Pilani Hyderabad Campus TBI Society (TBIS) — a strategic collaboration to strengthen the innovation and technology transfer ecosystem.

Through this partnership, IKP PRIME, the Technology Transfer Office at IKP, will spearhead efforts in:

IP Protection & Filing Support: Customised assistance for filing patents, trademarks, and designs.

Technology Transfer & Licensing: Guidance for commercialisation and establishing market linkages.

IP & Innovation Policy Guidance: Support for students to align with institutional entrepreneurship policies and frameworks.

Startup–Faculty Collaboration: Facilitation of partnerships between startups and faculty.

Industry Linkages: Enabling industry collaborations and networking opportunities.

Capacity Building: Conducting workshops, mentorship programs, and expert-led training sessions.

Together, both IKP and BITS Pilani aim to empower researchers, startups, and innovators with the tools and support needed to bring groundbreaking ideas to market. This MoU marks a significant step in their shared mission to foster a dynamic, collaborative, and sustainable innovation ecosystem.