

Reckitt joins hands with Public Health Foundation of India to drive transformative public health interventions

04 June 2025 | News

PHFI will work closely with Reckitt and its civil society partners



Reckitt, a leading global consumer health and hygiene company, has partnered with the Public Health Foundation of India (PHFI) to strengthen its purpose-led programmes across India, with a focus on health, hygiene, sanitation, and life skills education.

The partnership brings together Reckitt's deep experience in driving large-scale behavioural change and PHFI's leadership in public health research, education, and policy. Together, the two organisations aim to co-create innovative solutions, strengthen institutional capacity, and document scalable community health models that can be replicated across India.

As part of the collaboration, PHFI will work closely with Reckitt and its civil society partners to validate and document existing outreach programmes nationwide. The resulting evidence will be translated into case studies and academic publications to highlight effective, scalable models for health impact.

On the partnership, Professor Sanjay Zodpey, President, Public Health Foundation of India (PHFI), said, "Partnership between Reckitt and Public Health Foundation of India will develop initiatives responding to community health needs for capacity building, training programs and research to address the public health challenges with a focus on sanitation and hygiene."

Ravi Bhatnagar, Director, External Affairs and Partnerships, Reckitt – South Asia, said, "Hygiene is the foundation of good health, and this partnership marks another meaningful step in our journey to support the vision of Viksit Bharat by 2047. Trusted, purpose-aligned partnerships like this are essential to building a healthier, more resilient India."

PHFI has established five Indian Institutes of Public Health and contributed more than 4,800 research publications to the field. Its recognition as a global public health leader further showcases the strength it brings to this collaboration to deliver evidence-based health interventions.

With this partnership, Reckitt and PHFI are not only setting a new benchmark for public-private collaboration but also laying the groundwork for transformative change in how India addresses its most pressing health challenges. Grounding

interventions in science and scaling them through community action, the partnership aims to deliver lasting improvements in sanitation, hygiene, and public health outcomes.