

## **Wolters Kluwer unveils Lippincott Nursing Advisory Board to elevate clinical excellence in India**

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**The initiative unites India's top nursing minds to shape the future of care through collaboration**



Wolters Kluwer has announced the launch of the Lippincott Nursing Advisory Board, a groundbreaking initiative committed to advancing nursing excellence, standardising care, and enhancing patient outcomes through evidence-based knowledge and clinical decision support.

Launched at ANEICON, the largest nursing conference in India, this Advisory Board is driven by a commitment to continuous professional development and the 'Make it Better' mission of Wolters Kluwer (Lippincott Solutions).

The Lippincott Nursing Advisory Board brings together a distinguished panel of nursing leaders and experts from both academic and clinical practice settings.

Their collective expertise will guide the evolution of Lippincott Solutions, ensuring that the tools and resources offered are aligned with the real-world challenges and aspirations of the nursing community.

The board will play a pivotal role in advising on clinical and professional trends, offering insights into leadership challenges such as compliance, onboarding, and education, providing feedback on product development and messaging strategies, identifying and addressing knowledge and technology gaps, sharing perspectives on health economics, and encouraging data and information management for predictive intelligence and forecasts.

Commenting on this development, Ruchi Tushir, VP & General Manager, GGM India, at Wolters Kluwer, expressed, "This initiative represents a significant step forward in supporting the nursing community and enhancing patient care through collaboration and innovation. The insights and expertise of our Nursing Advisory Board will be invaluable in developing solutions that address the evolving needs of the healthcare industry."