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Aerolase brings breakthrough laser technology to India for transforming future of aesthetic care

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Aerolase announces its entry into India with non-invasive laser technologies tailored for Indian skin



US-based Aerolase, a global pioneer in aesthetic laser technology, marks its entry into India with its award-winning flagship products, Neo Elite and Era Elite—optimised to address key Indian skin concerns such as pigmentation, acne, and rejuvenation.

With an established international presence in markets like the US, UK, and Canada, Aerolase brings its clinically proven, high-performance laser systems to India's rapidly evolving aesthetic sector. The brand’s groundbreaking technology delivers safer, comfortable, and pain-free treatments with zero downtime, perfectly suited to the lifestyle of India’s busy, urban consumers.

With its new office in Bengaluru, Aerolase is strategically positioned to provide dedicated support, training, and customer care, ensuring seamless integration into India’s vibrant aesthetic community.

India’s dermatology and aesthetic market is among the fastest-growing globally, projected to grow at a CAGR of 10.11% from 2025 to 2032. Aerolase’s entry is perfectly timed to meet India’s rising demand, fueled by increasing disposable incomes, rapid urbanization, and heightened awareness of advanced skincare treatments.

Pavel Efremkin, CEO, Aerolase said, “India’s vibrant demographics, escalating awareness and investment in skin health, and thriving medical tourism landscape make it a pivotal hub for cutting-edge aesthetic care. With an accelerating demand for safer, precise, and downtime-free procedures, Aerolase’s FDA-approved technologies are uniquely positioned to empower Indian clinics and dermatologists to deliver world-class treatments tailored specifically for Indian skin."

Madhusudan HK, Country Head, Aerolase India, added, “While India’s aesthetic dermatology space is rapidly expanding, there remains a significant gap in access to advanced laser solutions that are truly effective, safer, and inclusive of all skin types. Aerolase aims to bridge this gap by offering highly personalized, zero-downtime treatments that are ideal for Indian skin concerns — from pigmentation to acne and rejuvenation. We are also laying the foundation to collaborate with reputed homegrown clinics and brands to scale our presence responsibly and sustainably.”