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Redcliffe Labs appoints Dr Prashant Nag as Chief Operating & Medical Officer

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Redcliffe Labs, India's fastest-growing omnichannel diagnostics service provider, has announced the appointment of Dr Prashant Nag as its Chief Operating & Medical Officer (COMO).

With two decades of experience in diagnostic operations, pathology, and clinical strategy, Dr Nag’s vision aligns seamlessly with Redcliffe's purpose to give India its right to Quality Diagnostics. At Redcliffe Labs, he will spearhead clinical operations, supply chain, quality governance, regulatory compliance, and medical innovation, reinforcing the company’s commitment to delivering high-quality diagnostic services.

Dr Nag, an esteemed alumnus of AIIMS Delhi, where he completed his senior residency in Laboratory Medicine, holds an MD in Pathology from the Government Medical College, Surat. His illustrious career includes pivotal roles in India’s top diagnostic networks across the country, leading nationwide operations, ensuring quality standards across NABL and CAP-accredited labs, optimizing the supply chain, and managing a workforce of phlebotomists. Dr Nag also championed the training and management of technical staff, including pathologists, microbiologists, biochemists, and phlebotomists, building a culture of excellence and precision.

A recognised expert in molecular biology, human genetics, hemoglobinopathies, and lab medicine, Dr Nag has authored several international publications, contributing significantly to the global diagnostics landscape. His appointment marks a milestone in Redcliffe Labs’ journey to strengthen its clinical leadership and expand its footprint across India.