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Axtria unveils transformational Agentic AI platform for life sciences companies

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Axtria InsightsMAx.ai is already revolutionising operations at six of the top ten global pharmaceutical companies



US-based Axtria Inc., an artificial intelligence (AI)-first data analytics innovator transforming life sciences, has announced its next generation of Axtria InsightsMAx. Powered by agentic AI, the new Axtria InsightsMAx.ai fundamentally reimagines how life sciences organisations harness artificial intelligence through a flexible enterprise-grade platform that accelerates experimentation, deployment, and ROI.

Axtria InsightsMAx.ai solves the critical "last mile" problem in enterprise AI implementation by providing not just the technology, but the entire ecosystem needed for successful adoption.

The platform's library of specialised life sciences agents creates an adaptable framework that breaks down silos between data analysis, business intelligence, commercial operations, and clinical development, enabling cross-functional transformation that drives tangible business outcomes.

“What sets our platform apart is its ability to serve as both the experimental sandbox and the production highway for agentic AI,” said Navdeep Chadha, Chief Technology Officer at Axtria. “Life sciences companies can start small, proving value in controlled environments, then seamlessly scale successful innovations across their organization without rebuilding infrastructure. This dramatically compresses the time from concept to enterprise-wide deployment from years to months or even weeks.”

For organisations seeking to build their innovation roadmap, Axtria InsightsMAx.ai provides a comprehensive development environment that transforms how companies move from concept to enterprise deployment.

Axtria InsightsMAx.ai is already revolutionising operations at six of the top ten global pharmaceutical companies, delivering measurable business outcomes that far exceed traditional AI implementations.

Axtria InsightsMAx.ai leverages 14+ years of pharmaceutical-specific data science expertise and proprietary semantic models that understand the nuanced relationships in life sciences data. The platform is powered by domain-tuned large language models (LLMs) developed in partnership with Genloop, delivering superior performance with enhanced control and transparency.