

## Omron partners with Tricog to launch AI-based cardiac care platform

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**Leveraging digital health innovations to improve patient outcomes, and reduce healthcare costs**



Omron Healthcare, the leading player in the home monitoring health solutions space, has announced its next initiative with Tricog Health, a renowned company in the medtech space addressing cardiovascular conditions. Omron and Tricog joined hands in 2023 to announce foray into remote home heart monitoring and management segment.

This collaboration involves launching and deploying “KeeboHealth”, a connected and artificial intelligence (AI)-based cardiac care solution aimed at improving heart failure management through remote monitoring and personalised care solutions.

Striving to empower doctors and patients, KeeboHealth is a sophisticated platform integrating state-of-the-art AI-based medical technology with data analytics, leveraging home ECG monitoring to enhance the ability of healthcare providers to manage patient care efficiently. Besides the digital ecosystem, it offers a range of Omron products- particularly home ECG monitors along with Blood Pressure Monitors and Weighing Scales - to help cardiac care patients enhance monitoring and in turn receive more effective & timely treatment strategies from their doctors.

As OMRON and KeeboHealth prepare to introduce this transformative solution to the market by early April 2025, the healthcare industry can expect a paradigm shift in the way patient care is delivered and managed in the remote cardiac care segment.