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Stance Health secures $1 M funding to transform musculoskeletal care in India

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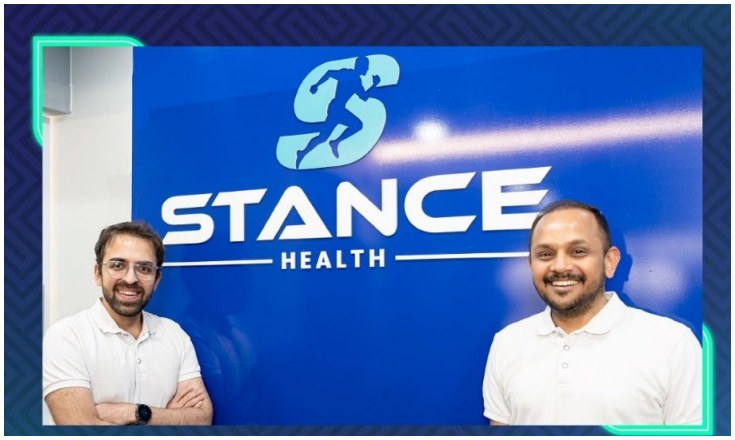
To support the development of its proprietary technology platform



Bengaluru-based startup Stance Health, an innovator in musculoskeletal (MSK) care, has secured $1 million in pre-seed funding. The round was led by General Catalyst, with participation from Antler, DEVC, EX Capital (Founders of Sword Health), and prominent angel investors such as Sriharsha Majety and Nandan Reddy, co-founders of Swiggy, along with Kulin Shah, co-founder of Onsurity.

This funding will enable Stance Health to scale its structured, technology-driven MSK care model in India, addressing a traditionally unorganized market. The investment will support the development of its proprietary technology platform and the expansion of its team and multidisciplinary MSK centres across Bangalore and other major Indian cities.

By leveraging advanced analytics and personalised therapeutic interventions, the company aims to create an integrated ecosystem that enhances the entire patient journey—from diagnosis to complete recovery.

"The fragmented nature of musculoskeletal care in India has long obstructed patient access to effective treatments," said Rohit Arora, Co-founder and CEO of Stance Health. "This funding allows us to leverage state-of-the-art technology to broaden our reach and standardize care throughout the country. We believe musculoskeletal care needs the ethos of medical science but with a very strong consumer-focused understanding, all of it powered by technology."

Stance Health is bridging the gaps in MSK care by combining medical expertise, rehabilitation specialists, and advanced diagnostics into a comprehensive, omnichannel care system. Its precision-driven rehabilitation framework utilises AI-based motion sensors, objective strength assessments, and structured treatment pathways to deliver consistent and measurable outcomes. Patients follow a three-phase recovery process—Reassess, Restore, Reignite, ensuring a structured approach that blends clinical expertise with technology for long-term recovery and return to sport.

Orthopaedic department heads from leading institutions like Manipal Hospitals and Kauvery Hospitals have also backed this funding round, demonstrating significant support from the medical community for Stance Health’s mission to streamline and improve MSK care delivery through innovative technology.