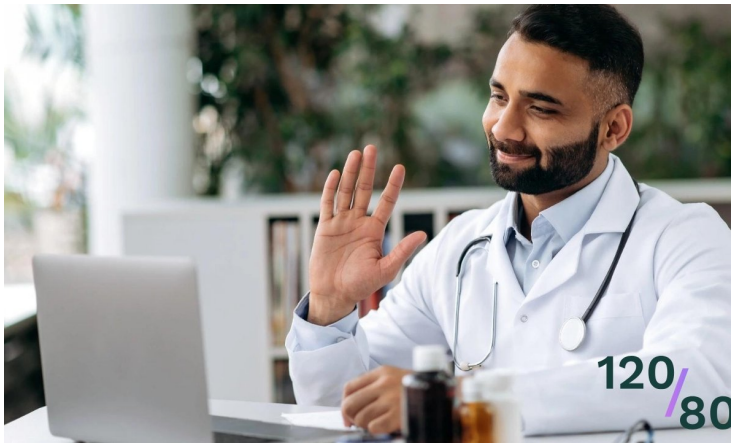
BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Salubrious Technologies launches new digital platform to connect doctors with patients

27 February 2025 | News

Doctors can expand their consultation reach, tap into a broader patient base



India’s healthcare system is at a crossroads, with digital transformation accelerating, yet critical gaps in accessibility and efficiency still persisting. Recognising this, Delhi-based health-tech startup Salubrious Technologies has launched 120 by 80, a dedicated digital platform designed exclusively for doctors reshaping how medical professionals connect with patients.

Designed as a doctor-first solution rather than just another platform, 120 by 80 enables doctors—whether just starting out or deep into their practice—to manage consultations more efficiently while maintaining strict patient confidentiality. The mobile app offers seamless integration into a doctor's workflow, allowing them to extend their reach beyond physical clinic hours.

To facilitate early adoption,120 by 80 has opened its waitlist allowing doctors to be among the first to experience this transformative platform. By signing up, doctors can expand their consultation reach, tap into a broader patient base and leverage digital healthcare tools for seamless practice management.

The need for digital healthcare solutions is more pressing than ever. According to the World Health Organization (WHO), India has a doctor-to-patient ratio of 1:1500, which falls short of the WHO-recommended ratio of 1:1000. This gap is even more pronounced in rural areas, where access to trained medical professionals remains a significant challenge. 120 by 80 aims to address this disparity by enabling marginalized communities to connect with qualified doctors and receive quality medical care without geographical constraints.