

## CitiusTech introduces real-world data platform for life sciences organisations

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**CitiusTech HealthSPARX's design incorporates best practices aligned with IMDRF guidelines and is CFR Part 11 compliant**



Mumbai-based CitiusTech, a leading provider of healthcare technology, services & solutions, has announced the launch of a highly scalable and integrated Real-World Data (RWD) platform designed for efficient data management and accelerated insights.

The platform provides out-of-the-box support in ingesting datasets from industry's leading real-world data vendors, and offers a flexible, customizable data pipeline to onboard newer datasets.

CitiusTech HealthSPARX streamlines real-world-data management and empowers companies with cutting-edge analytics to drive impactful insights across clinical, research, medical, and commercial operations. Built to support transformative analytics, including SaMD development, the platform accelerates data-driven innovation for life sciences and healthcare organisations.

It is offered as a Platform-as-a-Service (PaaS) model, designed for real-world data management and advanced analytics. Its features include seamless data integration, regulatory-grade analytics capabilities, and a dynamic environment for reporting and visualization. With support for personalised healthcare insights and collaborative data sharing, the platform eliminates traditional bottlenecks and ensures smarter, faster decision-making.

For small and medium-sized biopharma companies, CitiusTech HealthSPARX provides a cost-effective alternative to building expensive, custom analytics platforms—saving millions of dollars and years of development time. Large pharmaceutical companies benefit from the ability to rapidly ingest and analyse fit-for-purpose data, reducing costs associated with managing distributed data assets.