

## Alvarez & Marsal strengthens healthcare & life sciences practice with appointment of Akash Kedia as MD

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## Kedia brings over 20 years of consulting and industry experience



Leading global professional services firm Alvarez & Marsal (A&M) India has announced the appointment of Akash Kedia as Managing Director (MD) within its Life Sciences Business Transformation Services practice.

This strategic appointment aligns with A&M India's continued expansion in the Healthcare and Life Sciences sector, reinforcing its commitment to providing end-to-end solutions for businesses in the sector.

Kedia brings over 20 years of consulting and industry experience, specialising in large-scale business transformation, digital strategy, revenue growth, and operational excellence.

Prior to joining A&M, he led the Life Sciences industry vertical at Accenture in India, where he was instrumental in expanding its consulting and digital business. His expertise spans pharmaceuticals, wellness, and consumer goods, with a proven track record of driving growth and efficiency for clients across India, the US, Southeast Asia, and the Middle East.

Akash Kedia, Managing Director at A&M India said, "The industry is undergoing significant transformation, with businesses seeking strategic, results-driven solutions to enhance operational efficiency, and accelerate digital adoption. A&M's hands-on, results-oriented approach aligns well with these evolving needs, enabling organizations to navigate the increasing complexities in the sector. I look forward to working at A&M to help clients build stronger, more agile businesses that are well-positioned for long-term success."