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Practo ropes in Jagnoor Singh as Chief Operating Officer to drive strategic growth

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Singh brings deep expertise in sales, marketing and business development



Practo has announced the appointment of Jagnoor Singh as the Chief Operating Officer (COO). This appointment supports Practo's vision of improving health outcomes while building a profitable, innovative, and user-focused business.

Singh will focus on building robust processes, relentless execution, and driving accelerated growth. He will spearhead go-to-market (GTM) strategies, driving deeper penetration into existing markets and entry into new markets.

With an MBA from SPJIMR (SP Jain Institute of Management & Research) Mumbai and over 16 years of leadership experience at Airtel, OYO, Mondelez and Unacademy, he brings deep expertise in sales, marketing and business development. He has a proven track record of implementing structured, scalable processes that enhance execution, optimise operations, and unlock exponential growth.

In his new role, Singh will be working closely with Shashank ND, Co-founder & CEO at Practo, to expand Practo’s footprint and accelerate its reach to drive impact in the healthcare sector.