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ZEISS India appoints Baskar Kesavalu as Head of Vision Technology Solutions

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ZEISS, a pioneer of science in optics and optoelectronics, has appointed Baskar Kesavalu as Head of Vision Technology Solutions (VTS), ZEISS India. He will be responsible for overseeing VTS Research & Development, Quality Assurance & Regulatory Affairs, and Product Management in India. He joins at a time when ZEISS is strengthening its ties in India by growing its business through investments, strategic alliances, and launches.

Baskar has more than 30 years of experience in the defense, healthcare, and consumer electronics industries. Before joining ZEISS India, he worked at GE HealthCare, where he was responsible for creating mission-critical patient monitoring systems and cloud-native medical solutions for hospitals throughout the United States and Europe. He has also been associated with brands like Cisco Systems and ST Microelectronics.

With his expertise in technology leadership, product development, and agile transformation, Baskar has helped successfully build and manage teams across multiple locations, including Bangalore and Milwaukee, USA. He specialises in the Scaled Agile Framework (SAFe), Continuous Integration & Continuous Deployment (CI/CD), and DevOps, ensuring high-quality and efficient product development.

Baskar holds a Master of Science in Software Engineering from the National University of California and an Executive General Management Program credential from the Indian Institute of Management (IIM), Bengaluru. With a strong focus on collaboration and innovation, he is known for building high-performing teams and fostering a culture of excellence in technology and product development.