

Boehringer Ingelheim India and EMRI Green Health Services to transform pre-hospital stroke care in India

06 February 2025 | News

Addressing the growing stroke burden in the country by focusing on faster diagnosis



Boehringer Ingelheim India has signed a Memorandum of Understanding (MoU) with Hyderabad-based EMRI Green Health Services, a GVK enterprise, the operator of the Government-funded 108 National Emergency Ambulance Service to enhance pre-hospital stroke care management across India.

This collaboration marks a pivotal step in addressing the growing stroke burden in the country by focusing on faster diagnosis, standardised care protocols, and improved emergency response. Stroke remains one of the leading causes of death and disability in India, where timely intervention during the critical “golden period” of 4.5 hours is often missed.

Under the MoU, Boehringer Ingelheim India will provide specialised training through its Angels Initiative, enabling EMRI Green Health trainers and call centre personnel to identify stroke symptoms. The programme also includes a Train-the-Trainer module at EMRI’s Hyderabad campus, access to learning resources and certifications, and assistance in improving formalised stroke protocols for ambulance services.

EMRI Green Health Services operates across 14 states/UT, making its 108 Emergency Ambulance Service a critical lifeline for millions. “Stroke affects nearly two million people annually in India. Through this MoU, we are empowering our teams with the expertise and resources necessary to make a life-saving impact nationwide,” said K. Krishnam Raju, Director, EMRI Green Health Services.

The partnership also establishes a framework for monitoring the use of stroke scales by Emergency Medical Technicians (EMTs), promoting consistent, high-quality care during transport.