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ACT commits Rs 8.33 Cr to future of rural healthcare in India

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Expanding healthcare portfolio by supporting digital health solutions for affordable rural healthcare access



ACT, an Indian venture philanthropy platform, has committed Rs 8.33 crore in catalytic grants to Khushi Baby and Medoplus; social startups that are pioneering tech-first solutions to revolutionise rural healthcare in India.

Given that 73% of the country's population struggles to access basic healthcare services, these digital health solutions are uniquely poised to bridge the access to affordability gap, bringing essential medical services directly to underserved communities.

Khushi Baby's Community Health Integrated Platform (CHIP) is a unified digital interface that streamlines data collection, remuneration, and real-time tracking through digitised health records across primary healthcare programs. This allows community health workers to focus on caring for the communities while providing public health officials with hyperlocal insights to make informed, data-driven decisions. With a decade of experience in the state of Rajasthan, they are now enhancing and scaling CHIP, building it as an opensource Digital Public Good, to enable different states in digitizing primary care beginning with Karnataka.

On the other hand, MedoPlus's online platform connects rural patients with qualified healthcare providers, where users can book virtual or in-person appointments and tests, pay digitally at discounted rates, and securely store their medical records. They will now test a cluster-based e-clinic model that harnesses technology and a community-driven service model to facilitate doctor consultations, medicine purchases and pathology testing closer to home for over 100,000 patients in Uttar Pradesh' Barabanki district.

ACT For Health aims to improve access to quality and affordable healthcare by supporting digital/medtech/deep-tech innovations and focusing on deployment ready solutions in the realms of tele-medicine, health coverage, capacity building, diagnostic tests, devices and implants.