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NURA plans Kerala foray to launch AI-driven health screening centre in Calicut

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Plan to open 100 centres globally by 2030

NURA, an advanced diagnostic venture between Fujifilm Healthcare and Dr Kutty's Healthcare, is all set to foray into Kerala by opening its artificial intelligence (AI)-driven Health Screening Facility in Calicut (Kozhikode). The facility was inaugurated by Kerala CM Pinarayi Vijayan in the presence of Teiichi Goto –President Fujifilm, V Abdurahiman, Ayisha Kutti.

The debut in Kerala marks a significant milestone in NURA's endeavour to provide early detection and comprehensive health screening services to the people of India. This Calicut centre is not just a screening facility, but it is a global training centre an experiential hub where people can experience the advantages of cutting-edge healthcare technologies, which NURA will be expanding globally.

With this centre NURA aims its presence across the country and to strengthen its position as a global leader in the preventive healthcare market. The Calicut centre is designed to screen up to 50 people a day, offering world-class screening test experience with advanced technology, to facilitate faster and accurate detection of diseases at very early stages.

Currently, the centre offers Cancer and Metabolic syndrome screening but Locomotive syndrome screening and treatment plan for aging society will come up soon. In addition, NURA has an ambitious expansion plan, eyeing new centres in Chennai, Pune, Ahmedabad and other major Indian cities by the next year. By 2030, NURA envisions a network of 100 centers globally, making preventive healthcare accessible worldwide

About NURA's Kerala debut, Pinarayi Vijayan – Chief Minister – Kerala said "We welcome NURA's entry into Kerala as the state has a dearth of advanced yet affordable screening facilities. The demand for such services is increasing exponentially in the state as the state-funded health agencies are deficient in serving a large pool of patients."

NURA has been on an ambitious expansion journey, establishing centres in India, East Asia and in ASEAN countries, the Middle East, and Africa in 2024. With the recent launch of the Calicut centre, joining other facilities in Gurugram, Mumbai, Bengaluru, and Hyderabad, NURA continues to deliver health screenings in just 120 minutes, leveraging Fujifilm's leadership in healthcare IT and advanced screening test technology to ensure accurate, efficient, and hassle-free results.