

## Redcliffe Labs reinforces strategic leadership as Aditya Kandoi steps into CEO role and Dheeraj Jain as Chairman

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**Kandoi will drive the company's purpose of delivering quality diagnostics to India by fostering innovation**



Redcliffe Labs, a purpose-driven pan-India omnichannel diagnostics service provider, has announced strategic leadership transition. Its founder, Aditya Kandoi, has stepped in as Chief Executive Officer (CEO), and Dheeraj Jain has taken up the role of Chairman of the Board.

As a CEO, Kandoi (*left in the image*) furthers the purposeful vision of Redcliffe Labs which is focused on giving every Indian the right to quality diagnostics. Recognising the critical-care gap in the healthcare sector, he has made it his mission to ensure that timely and accurate diagnostic services are accessible to all.

Kandoi is introducing a strategic framework based on four key pillars: awareness, affordability, accuracy, and accessibility. By creating awareness campaigns, the company aims to highlight the importance of preventive care and democratize access to high-quality diagnostics to every Indian, especially the underserved population.

Under his leadership, Redcliffe Labs has an ambitious expansion strategy that will extend the company's reach to Tier 2, Tier 3, Tier 4 cities and beyond so that everyone across the nation has access to quality healthcare services and does not limit to metro & Tier 1 cities only.

In the new position, Dheeraj Jain (*right in the image*) leads the Board of Directors as Chairman, providing strategic oversight, facilitating governance, and ensuring effective board management. As a Founder & Mentor to the company, he will be crucial in guiding Redcliffe Labs through its next growth phase. Jain is a flag bearer of entrepreneurship, well known for numerous success stories; he continues to support the startup ecosystem very actively by strategically guiding the budding companies and serves as an inspiration to many entrepreneurs to scale and contribute to India's super growth story.