

## CPHI & PMEC India 2024 showcases over 10,000 products, for driving innovation in pharmaceutical industry

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**Over 50,000 global industry professionals, including key decision-makers, gathered at the event to explore new partnerships and growth opportunities**



The 17th edition of CPHI & PMEC India, organised by Informa Markets in India, India's leading B2B events organiser, opened its doors on 26 November at the India Expo Centre, Greater Noida, Delhi-NCR, showcasing the robust potential of India's pharmaceutical industry.

With the Indian pharma market projected to grow to \$130 billion by 2030 and \$450 billion by 2047, the event highlighted the industry's vital role in shaping global healthcare.

Bringing together over 2,000 exhibitors and 50,000 visitors from more than 150 countries, including the USA, UAE, South Korea, Japan, and the United Kingdom, the expo serves as a dynamic hub for innovation and collaboration. Spanning pharma machinery, packaging, analytical instruments, laboratory technologies, ingredients, and beyond, it offers a comprehensive platform for stakeholders to engage in transformative dialogues and foster strategic partnerships.

The event featured a stellar lineup of exhibitors, including leading names like Dr. Reddy's Laboratories Ltd, Biocon Ltd, Glenmark Lifesciences Ltd, Morepen Laboratories Ltd, Hetero Labs Limited, Lupin Ltd, Signet Excipients Pvt. Ltd, Apitoria Pharma Pvt Ltd, Capsugel Healthcare Pvt. Ltd, Supriya Lifescience Ltd, SMS Pharmaceuticals Ltd, MSN Laboratories Pvt. Ltd, Sekhmet Pharmaventures Pvt. Ltd, Tirupati Lifesciences Pvt. Ltd, and Merck Life Science Pvt. Ltd, among others.

The PMEC pavilion showcases cutting-edge pharmaceutical manufacturing technologies, with prominent exhibitors like ACG, Accupack Engineering, Ace Technologies, Avish Machines, Bowman & Archer Pharma Machines, Cadmach Machinery, CAM PAK India, Fette India, IMA Industria Macchine, Parle Global Technologies, Snowbell Machines, and TruKing Technology, spotlighting the latest advancements in equipment and innovation.

Day 1 of the event showcased the Pharma Connect Congress, which addressed pivotal themes shaping the pharmaceutical landscape. Sessions included discussions on continuous innovation and agile manufacturing for next-generation therapeutics, moderated by Dr. Mahesh Bhargat, Group CEO & MD, Veeda Clinical Research Limited, and insights into India's position as the "Pharmacy of the World" with cost-effective generics and biosimilars, led by Dr. Rhonda Duffy, Executive Vice-President & Chief Operating Officer, Biocon Biologics. The Pharma Congress also highlighted the challenges

of adopting digital technologies, with a panel moderated by Dr. Mandar Ghatnekar, Global Head IT & Digital Transformation, Biocon Biologics. Other noteworthy sessions on 'Advance your Research Decisions on Biosimilars with Confidence' led by Dr. Dennis McCullough – Vice President, Global Sales, CAS; and 'Navigating the Complexity of Biosimilar Manufacturing' by Dr. Sanjeev Gupta, Sr. Vice President - Advanced Biotech Lab, IPCA Labs; among other relevant topics.

Additionally, Day 1 featured the Pharma Leaders Roundtable, a closed-door session for senior leaders to explore transformative trends and challenges. Discussions highlighted leveraging geopolitical shifts, such as the BIOSECURE Act, to enhance India's CDMO sector, integrating AI and machine learning for efficiency, and addressing regulatory and infrastructure barriers in advanced therapies.

The day concluded with the prestigious India Pharma Awards 2024, celebrated outstanding achievements in innovation and excellence within the pharmaceutical industry.