

## Boehringer Ingelheim and RED.Health sign MoU to strengthen emergency stroke care in pre-hospital setup in India

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**Collaboration marks a significant milestone in improving emergency healthcare services in the country**



Boehringer Ingelheim India, through its Angels Initiative, has signed a Memorandum of Understanding (MoU) with RED.Health, the emergency care expert, to strengthen emergency pre-hospital stroke care services in India.

This collaboration underscores a shared commitment to advancing emergency healthcare and supporting timely, life-saving medical interventions.

India is currently witnessing a rise in stroke cases, and according to data, stroke is now the fourth leading cause of death and the fifth leading cause of disability.

The MoU includes the implementation of formal stroke protocols for RED.Health ambulances and the utilisation of specific stroke scales like FAST (Face, Arm, Speech, Time) during patient transport.

Furthermore, all training and support provided by the Angels Initiative will be at no financial cost to RED.Health, underscoring the shared commitment to improving emergency medical care in the country. In addition, RED.Health will gain access to advanced stroke life support and emergency medical service certification programmes via the Angels Initiative platform, enhancing the capabilities of their emergency response teams. RED.Health Ambulance will also participate in EMS Angels Awards for their quality monitoring through stroke registry on stroke patients' delivery.

"We believe that organised, timely intervention can transform stroke outcomes. The collaboration with RED.Health Ambulance Services strengthens emergency stroke care and ensuring every patient receives rapid, high-quality assistance. Together, we are building a healthcare system that puts patients at the heart of healthcare and raise hope for families across India", said Gagandeep Singh Bedi, Managing Director, Boehringer Ingelheim India.

Prabhdeep Singh, Founder and CEO of RED.Health, added, "Stroke impacts over 1.9 million people across India annually, and timely intervention is crucial for saving lives and improving outcomes. Partnering with Boehringer Ingelheim enhances our ability to respond swiftly and effectively to stroke cases nationwide. This MoU represents a significant step in empowering our emergency response teams with advanced training and protocols, reaffirming our dedication to elevating emergency medical services and extending vital, life-saving support to communities across the country."