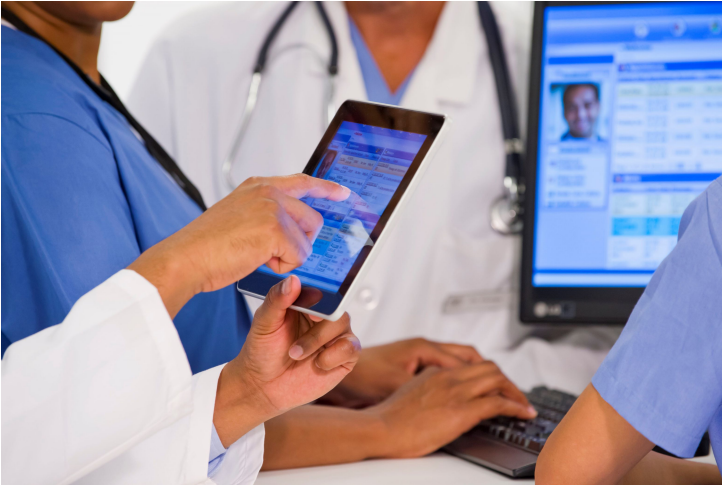


## HealthPlix announces integration with Google to simplify healthcare access

06 November 2024 | News

**Integration marks a significant step in enhancing patient convenience, streamlining clinic operations**



HealthPlix Technologies, an artificial intelligence (AI)-powered Electronic Medical Records (EMR) software provider for doctors, has launched an integration with Google to simplify healthcare access. This integration will enable patients to book appointments directly with doctors using HealthPlix's software, affiliated with clinics with a Google business profile.

The integration marks a significant step in enhancing patient convenience, streamlining clinic operations, and enabling a frictionless experience for both doctors and patients. By allowing patients to schedule their appointments directly through Google platforms, HealthPlix is transforming clinician accessibility and making access to healthcare more efficient.

With over 14,000 doctors currently using HealthPlix EMR across India, this integration ensures that all appointments booked via Google are unified into the clinic's existing HealthPlix EMR system, simplifying appointment flow management.

With over 560 million internet users in India, the demand for digital healthcare solutions is growing rapidly. This collaboration between HealthPlix and Google aims to address that need by providing a quicker, more user-friendly way for patients to access healthcare services. It also enables clinics to focus more deeply on other critical areas of patient care.

Chaitanya Raju, Executive Director and Chief Product Officer of HealthPlix Technologies, commented on the partnership, "Our partnership with Google is a game-changer for healthcare access in India. By leveraging Google's wide-reaching platform, we are enabling clinics to connect with their patients more efficiently. The seamless integration with our EMR system ensures that clinics experience no disruptions while improving their operational flow. This initiative further positions HealthPlix as a leader in healthcare innovation."