BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Redcliffe Labs expands its network in Gujarat, offering quality diagnostics in Surat and Vadodara

22 October 2024 | News

Expanding its regional footprint, the company now operates 3 laboratories and over 30 collection centers, enhancing people's access to advanced diagnostic services.



Redcliffe Labs, a purpose-driven PAN India omnichannel diagnostics service provider, has expanded its footprint in Gujarat with two more state-of-the-art diagnostic laboratories in Surat and Vadodara. The company now operates with a network of 3 laboratories and 30 collection centers across the state, and the latest expansion reinforces Redcliffe's commitment to Giving India its Right to Quality Diagnostics.

Aligned with Redcliffe Labs' strategic goal to extend its reach into Tier II and Tier III cities and beyond, this expansion ensures that accurate and reliable diagnostic services are not restricted to metropolitan regions but accessible to communities across the entire geography of Bharat. These advanced facilities are well-equipped with the latest diagnostic technology, enabling accurate reports within the minimum possible turnaround time. This development underlines Redcliffe Labs' dedication to enhancing healthcare accessibility, considering the increasing demand for reliable and timely diagnostic services.

Redcliffe Labs offers over 3,600 routine and specialized tests, covering a broad spectrum of diagnostic categories such as advanced pathology, biochemistry, hematology, immunoassays, histopathology, clinical pathology, cytopathology, molecular/genomic testing, hormones, microbiology, and infectious disease serology.

The Vadodara lab, situated near Samruddhi Trade Centre in Kendranagar, will be operating under the leadership of seasoned consultant pathologist Shah Jigar Kiritkumar, with over 12 years of experience offering quicker access to diagnostic services for nearby communities, including Pal Gam, Adajan, Vesu, Hazira, Gopi Talav, Utran, Bardoli, Palsana, Kamrej, and Ichchhpur. In Surat, the lab will be managed by Tejal Keyur Bhatt, Zonal Laboratory Head - West, who brings over eight years of industry expertise. Located at the Zenon Complex near Unique Hospital, it will efficiently serve residents surrounding Surat's Ring Road, Alkapuri, Bhayli, Manjalpur, Karelibaug, Gorwa, Vemali, Sardar Nagar, Akota, Harni, and Tarsali.

Dr. Geetanjali Gupta, Director-Technical Operations and Quality Assurance at Redcliffe Labs, said, "The opening of our two advanced diagnostic centers in Surat and Vadodara marks a key milestone in our journey to make high-quality diagnostic services accessible to everyone, surpassing all geographical limitations. We aim to provide timely, accurate, and reliable diagnostics to individuals in every corner of the country to drive better health outcomes across Bharat.

Redcliffe Labs maintains exceptional quality standards by strictly following NABL and ISO protocols, utilizing six-sigma methodologies, and performing more than 50 regular stringent quality checks across its diagnostic network.Furthermore, Redcliffe Labs' temperature-controlled technology safeguards sample integrity, whether patients visit the lab in person or opt for the convenience of home sample collection through the app, website, or WhatsApp.