



## **Cactus Communications appoints Akhilesh Ayer as new CEO**

07 September 2024 | News

### **Ayer comes with over 25 years of leadership experience in running global businesses**

Cactus Communications, a leading science communication and technology company, has announced the appointment of Akhilesh Ayer as its new Chief Executive Officer (CEO). Abhishek Goel, founder and outgoing CEO will continue to serve as a board member and transition into the role of Chief Mentor.

Established in 2002, CACTUS has flourished under Abhishek Goel's leadership, partnering with researchers, institutions, and publishers worldwide to accelerate research publishing and impact. This leadership change aligns with Cactus' strategic vision for its next phase of growth and innovation as the company enters its third decade.

Ayer comes with over 25 years of leadership experience in running global businesses, managing clients and running transformation programs across a range of industry verticals, products and services. His previous experience include leadership stints at WNS, GE and Crisil amongst others.

Akhilesh Ayer joins CACTUS from WNS Global Services, where he served as Executive Vice President & Head of Data, Analytics, AI & Research (Triange) business unit. At WNS, he successfully transformed the business unit by adopting a differentiated go-to-market strategy, re-imagining the product-service mix, building a best-in-class operational ecosystem and bringing in industry-leading people practices that helped achieve stellar results. He also played a key role in the business unit's M&A strategy, leading successful acquisitions and integrations.