

## **BTS 2024 to position Bengaluru at the forefront of global tech innovation & collaboration from Nov 19-21**

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The 27th edition of Asia's largest Technology Show, Bengaluru Tech Summit (BTS) 2024, will be held from November 19-21 2024 at the iconic Bangalore Palace, and will once again position Bengaluru at the forefront of global tech innovation & collaboration.

BTS 2024 is expected to have participation from 40+ countries, with 460+ Speakers in over 85 Sessions, 5000+ Delegates, 500+ Startups, 700+ Exhibitors, with an overall expo footfall of 50,000+.

With the continued event theme "Breaking Boundaries", the theme of BTS 2023, the BTS 2024 takes forward this vision, creating "unbound" (the theme for this year's summit) opportunities for idea exchange, business growth, and international collaborations."

BTS2024 will feature a Hackathon where problem statements from various government departments will be presented. Industry partners will provide necessary infrastructure, support, and mentorship to startups pitching solutions. The selected startups will have the opportunity to present their innovative solutions at BTS2024.

The multi-stage Conference at BTS 2024 will serve as a vibrant hub for the exchange of new ideas. Spanning six focused tracks over 3 days, the Conference will cover IT & Deep Tech, Biotech & Healthtech, Startup Ecosystem, Global Innovation Alliance, India-USA Tech Conclave and newly added Electro-Semicon track. The Conference will host over 85 sessions featuring 460+ speakers. Each of these tracks are curated by a committee of experts from the industry, research and academia. Special programmes like the CEO Conclave, Startup Conclave, and Fireside Chats with renowned personalities will also be featured.

This year, there will be an increased focus on B2B meetings, allowing delegates and companies to engage in more structured

and productive sessions. Attendees can schedule meetings with the prospects well in advance and connect with participants seamlessly during the event. The exciting lineup for BTS will be conveniently accessible through a dedicated Event App. The app will also provide real-time updates and personalised recommendations to enhance the overall event experience.

The International Exhibition with over 700 Exhibitors at BTS2024 will be a major highlight with focused pavilions on Corporate & Industry, Global Innovation Alliance, Startup Zone, STPI National Showcase, MSME Pavilion, R&D Pavilion (Lab to Market), Leading States of India, Karnataka Showcase and Technology Parks. This year there is a special emphasis for the sectorial pavilions such as Biotech & Healthtech, Electro & Semicon, Telecom, Spacetechnology, Mobility, Greentech, Edutech, BFSI & Fintech and Animation & Gaming.

BTS 2024 will honor achievement and excellence at a prestigious Awards Ceremony, featuring accolades such as the STPI IT Export Awards, Smart Bio Awards, Startup & Investor Awards, and more. BTS 2024 anticipates hosting several international Delegations from Global Innovation Alliance Partner Nations. The Global Collaborations Track in the Conference will feature sessions curated by the GIA Partner Countries. Tech nations worldwide will showcase their technological prowess in the International pavilion in the Exhibition.

*Photo caption: Siddaramaiah, Chief Minister of Karnataka, unveiling the 27th Edition of the Bengaluru Tech Summit 2024 brochure along with other dignitaries at the Breakfast Meet with CEOs from the industry on July 12 in Bengaluru*